

Privacy Policy

Last updated: May 19, 2026 · Operated by Lost Activity, LLC

Lost Activity, LLC ("Company," "we," "our," or "us") values your privacy. This Privacy Policy explains what information we collect, how we use it, and the choices you have when you use our Website at BucketListLI.com or interact with us on Social Media Platforms (collectively, the "Services").

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1. Information We Collect

Personal Information

We collect personal information you provide directly to us, including:

- **Contact information:** name, email address, social media handle
- **Membership information:** for Bucket List LI Premium subscribers — your account credentials and subscription status
- **Member account information:** for active Premium Members — used to administer Membership, the Monthly Drawing, and prize notifications
- **Communications:** any messages, emails, or social media direct messages you send us

Non-Personal Information

We may automatically collect non-personal information when you use our Services, including IP addresses, browser types, device information, referral sources, and data collected through cookies and similar technologies.

2. How We Use Your Information

We use the information we collect to:

- Provide, operate, and improve our Services
- Process Premium Membership signups, recurring payments, and cancellations
- Administer the Members-Only Monthly Drawing, including selecting winners and contacting them
- Send Membership-related communications, including the monthly perks email
- Send our newsletter and promotional updates, if you have opted in
- Respond to inquiries and provide customer support
- Personalize content and recommendations
- Detect, prevent, and address fraud or security issues
- Comply with legal obligations

3. Payment *Information*

When you subscribe to Bucket List LI Premium, payment information (such as credit card numbers) is collected and processed by our third-party payment processor, not by us directly. We do not store full credit card details on our servers.

Our payment processing is handled through Wix's billing infrastructure. Wix's privacy practices for payment data are governed by their own privacy policy, which you can review at wix.com/about/privacy.

4. Social Media Interactions

Comments, likes, messages, and other interactions on our Social Media Platforms may be publicly visible and are governed by the respective platform's privacy policies (Facebook, Instagram, etc.).

Information you share with us via direct messages may be used to address your inquiries or to improve our Services.

5. Sharing Information

We do not sell your personal information.

We may share data with third-party service providers strictly for the purpose of operating our Services, including:

- Our website host and payment processor (Wix)
- Our email and newsletter platform
- Analytics providers
- Prize fulfillment partners — when applicable, to deliver Monthly Drawing prizes to winners

These providers are bound by confidentiality and data protection obligations.

We may also disclose information if required by law, subpoena, or other valid legal request, or to protect the rights, property, or safety of Lost Activity, LLC, our users, or others.

6. Cookies & Tracking

We use cookies and similar technologies to enhance site functionality, remember your preferences, and analyze how the Services are used. Cookies may also be set by third parties such as analytics providers or advertising platforms.

You can disable cookies through your browser settings, but parts of our Services may not function properly without them.

7. Data Retention

We retain personal information for as long as necessary to provide our Services and fulfill the purposes outlined in this Policy. Specifically:

- **Active Members:** data retained for the duration of your Membership and for a reasonable period afterward for accounting, dispute resolution, and legal compliance
- **Newsletter subscribers:** data retained until you unsubscribe or request deletion
- **Drawing winners:** records of winners retained for legal compliance, including tax reporting where applicable

8. Your Rights

You have the right to:

- **Access** the personal information we hold about you
- **Correct** inaccurate or incomplete information
- **Delete** your personal information, subject to legal exceptions
- **Unsubscribe** from marketing emails at any time
- **Opt out** of certain cookies via your browser settings

To exercise these rights, email us at contact@lostactivity.com. We will respond within a reasonable time frame as required by applicable law.

9. Children's Privacy

Our Services are not intended for individuals under the age of 18, and we do not knowingly collect personal information from anyone under 18. If we discover that we have collected information from a person under 18, we will delete it promptly. If you believe a child has provided us with personal information, please contact us at contact@lostactivity.com.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a new "Last updated" date. For material changes, we will notify active Members by email before the changes take effect. Continued use of our Services after a change to this Policy constitutes acceptance of the updated Policy.

11. Contact

Questions about this Privacy Policy or how we handle your information?

PRIVACY QUESTIONS

Lost Activity, LLC

Operating Bucket List LI & @BucketListLI

Email: contact@lostactivity.com

Website: bucketlistli.com

[Terms & Conditions →](#)

[Disclaimer →](#)